REMARKS

Amendments

Revisions to the Specification and Drawings

The Examiner requested correction of certain errors in the specification and drawings. In response, Applicant has amended the specification and drawings accordingly. No new matter has been added. The amendments are supported in the drawings in Figures 2, 4 and 5 and/or in the paragraph of the specification starting at line 15, page 16.

Amendments to the Claims

Applicant has cancelled claims 1-16 without prejudice as the result of a restriction requirement made by the Examiner on December 18, 2003. Furthermore, Applicant has amended the remaining claims to more particularly point out what Applicant regards as the invention. Specifically, the display of web pages uses a local database and displays supplemental information particular to the user along with the web pages. No new matter has been added as a result of these amendments.

Objections

Objections to the Drawings under 37 C.F.R. § 1.83(p)(5)

The Examiner objected to the drawings, stating the drawings either contained reference signs that were not in specification or the specification contained reference signs that were not in the drawings. Applicant has corrected the inconsistencies and respectfully requests the withdrawal of the objection. Applicant further respectfully submits that no new issues are raised by the corrections.

Objections to the Abstract

The Examiner objected to the abstract, stating the abstract contained purported merits or speculative applications. Applicant has amended the abstract to remove the objectionable language and respectfully requests the withdrawal of the objection. Applicant further respectfully submits that no new issues are raised by the amendment.

Rejections

Rejections under 35 U.S.C. § 102(e)

Claims 17-18, 21-24, 27-30, 33-36 and 39-40

Claims 17-18, 21-24, 27-30, 33-36 and 39-40 stand rejected under 35 U.S.C. § 102(e) as being anticipated by Jammes et. al. (U.S. Patent No. 6,484,149). Applicant does not admit that Jammes is prior art and reserves the right to swear behind the reference at a later date. Nonetheless, Applicant respectfully submits that Applicant's invention as claimed in claims 17-18, 21-24, 27-30, 33-36 and 39-40 is not anticipated by Jammes.

Jammes discloses a software system for designing and managing a computer network-based electronic store. This is done through an enhanced web browser that displays products and product categories on the right and left hand side of the browser, respectively. The product information is stored in a database on a database server remote from the user. The web browser accesses the information by sending requests to a web server, which in turn, retrieves the information from the database.

Applicant respectfully submits that Jammes does not teach or suggest each and every limitation of Applicant's invention as claimed.

Applicant claims in independent claims 17, 23, 29 and 35 a database that is local to the user's web browser. Jammes discloses the product information database on a server that is distinct from the computer executing the user's web browser (Jammes, Fig. 1). Furthermore, there is no disclosure in Jammes that teaches or suggests the product information database is on the same computer as the user's web browser. Accordingly, the database must be interpreted as remote to the user, not local. Thus, Jammes does not teach or suggest the claimed element of the database being local to the user's web browser.

In addition, Applicant claims in claims 17, 23, 29 and 35 displaying supplemental information particular to the user. Jammes discloses an enhanced web browser that displays product information and categories (Jammes, Fig. 4). However, this information is particular to the products stored in the database, not to the user. Therefore, Jammes

does not teach or suggest the claimed element of displaying supplemental information particular to the user.

Jammes cannot be properly interpreted as anticipating Applicant's invention as claimed in claims 17, 23, 29 and 35 and the claims that depend on them. Accordingly, Applicant respectfully submits that the invention claims in claims 17-18, 21-24, 27-30, 33-36 and 39-40 is not anticipate by Jammes under 35 U.S.C. § 102(e) and respectfully requests the withdrawal of the rejection of the claims.

Claims 19-20, 25-26, 31-32 and 37-38

Claims 19-20, 25-26, 31-32 and 37-38 stand rejected under 35 U.S.C. § 103(a) as being obvious over Jammes in view of Harris et. al. (U.S. Patent No. 6,014,635). Applicant respectfully submits that the combination does not teach each and every element of the invention as claimed in claims 19-20, 25-26, 31-32 and 37-38.

Harris discloses a system and method for providing a discount credit-based transaction network. The system allows a merchant to provide a purchase discount for a preferred credit card. This system is supported by a number of network databases that provide information for allowing or denying the credit transaction. Consumers and merchants use the system to complete a discounted credit-based transaction.

Applicant respectfully submits that the combination of Jammes and Harris does not support a *prima facie* case of obviousness because the combination does not teach or suggest each and every limitation of Applicant's invention as claimed. Claims 19-20, 25-26, 31-32 and 37-38 depend from independent claims 17, 23, 29 and 35. Because Jammes does not teach or suggest each and every limitation of claims 17, 23, 29 and 35, Harris must disclose at least the missing elements in order to have a *prima facie* case for the dependent claims.

However, Harris does not teach or suggest a database that is local to the user. Harris discloses a system for providing a discount credit-based transition network. The databases used by the system are a collection of network-based databases that provide information relevant to the discount credit transaction. There is no disclosure in Harris that teaches or suggests the databases are local to the consumer or the merchant. Therefore, the combination cannot be interpreted as disclosing the claimed element and the combination

cannot render obvious Applicant's invention as claimed in claims 17, 23, 29 and 35 and the claims depending from them (19-20, 25-26, 31-32 and 37-38). Applicant respectfully requests the withdrawal of the rejection of the claims under 35 U.S.C. § 103(a) over the combination.

SUMMARY

Claims 17-40 are currently pending. In view of the foregoing amendments and remarks, Applicant respectfully submits that the pending claims are in condition for allowance. Applicant respectfully requests reconsideration of the application and allowance of the pending claims.

If the Examiner determines the prompt allowance of these claims could be facilitated by a telephone conference, the Examiner is invited to contact Eric Replogle at (408) 720-3455.
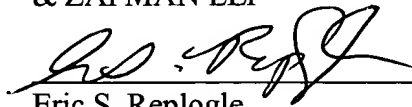
Deposit Account Authorization

Authorization is hereby given to charge our Deposit Account No. 02-2666 for any charges that may be due. Furthermore, if an extension is required, then Applicant hereby requests such extension.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR
& ZAFMAN LLP

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